

# NEWSLETTER

September 2023

at Hershey School of Dance & Arts,  
we believe...

Dance is Joy.

Dance is Freedom.

Dance is Expression.

Dance is Community.

Dance is Life.



## Welcome to a new dance season!

We want to take this time to welcome all of our new dancers and their families to this community, we are so glad you are here!

And we wish a warm welcome back to all our returning students and families, we can't wait to see your smiling faces at the dance studio!

We hope your summer was full of happy memories and everyone has had a good start to the new school year. We are all anxious to get back into the classroom ourselves and get dancing with you! There is lots of information in the newsletter to help you have a good start to the year and let you know about some exciting events coming up this fall.

Take a look and we will see you soon!

Hollis, Jenn, Jess, and Emily

## GET READY!

Our fall dance season is just around the corner. Let's ensure the best start possible! Please arrive on time, ready to dance in proper dance attire, with hair pulled back securely away from face. Please encourage young dancers to use the bathroom and wash hands before entering class.

Please check out our [Student and Parent Handbook](#) for information about dance shoes, dress code, and student expectations.

**We have added 2 new sections to the handbook, please take note:**

- **Students should refrain from bringing cell phones and smart watches into class, as they are disruptive to focus and best learning. Cell phones must be stored and silenced.**
- **Please do not reach out to teachers on their personal time by way of social media or their personal contact. All communication with teachers should be done through the Hershey School of Dance and Arts email address: [hersheyschoolofdance@verizon.net](mailto:hersheyschoolofdance@verizon.net). We are happy to connect teachers and students/parents to facilitate communication as needed.**

**And we would like to remind all dancers and their families that you should refrain from coming to dance classes if you are sick. Please rest and return to dance when you are feeling better. Help keep our dance community healthy!**

## CLASS START DATES

**All year long performing classes begin the week of September 11.**

**Fall Workshops, including Movement Magic, Discover Dance Classes, begin as follows:**

- Saturday 10:30am Beginner Bharatanatyam begins September 9
- Thursday 8:30pm Adult Combo begins September 14
- All Discover Dance Classes begin September 15
- Saturday 9:15 Movement Magic begins September 16
- Tuesday 10am Movement Magic begins September 19
- Tuesday 11am Beginner Adult Tap begins September 19
- Wednesday 10am Movement Magic begins September 20
- Wednesday 11am Int/Adv Adult Tap begins September 20
- Saturday Beginner Adult Hip Hop with Jason TBA

## CLASS PLACEMENT

The first few weeks of classes teachers spend time getting to know new dancers and evaluating class placement for all students. We will notify you directly if any adjustments need to be made. Please don't hesitate to reach out if you have any questions or concerns.

## RECITAL 2024

We are pleased to announce that our annual recital will be held at **The Historic Hershey Theatre!** We have decades of memories dancing on that stage and are thrilled that we can return for this year's performance! Show week is May 13-18, with performances on Friday May 17 and Saturday May 18.

**SAVE THE DATE!**



## FALL REGISTRATION

We will continue to accept registration as space allows in our yearlong performing classes. Please email the office directly to get registered, online registration is now closed.

Registration for fall workshops including Discover Dance classes, Adult classes, and Movement Magic will continue to be available for online registration [HERE](#)

## MEET THE TEACHERS

We have the best team of dedicated dance educators. We all share a love for dance and a passion for teaching. Each teacher brings their unique experience and style to HSDA and we are better for it! Get to know them [HERE](#)

## **EXPANDED FALL OFFERINGS**

### **NEW! Discover Dance Series**

Discover Tap and Ballet and Discover Hip Hop- these are non performing classes and will now be available year round! Discover Dance is a fun introduction to dance in 12-week workshops throughout the year.

#### **DISCOVER TAP & BALLET**

##### **Ages 4-5**

12-week workshop. This class will start with 6 weeks of tap followed by 6 weeks of ballet.

Students will be introduced to the basics of each style in a fun atmosphere.

Fridays 5:30pm \$165 per session.

#### **DISCOVER TAP & BALLET**

##### **Ages 6-8**

12-week workshop. This class will start with 6 weeks of tap followed by 6 weeks of ballet.

Students will be introduced to the basics of each style in a fun atmosphere.

Fridays 6:30pm \$165 per session.

#### **DISCOVER HIP HOP**

##### **Ages 6-8**

12-week workshop. This is a fun, high-energy introduction to Hip Hop.

Fridays 4:30pm \$165 per session.

Shoes in a variety of sizes are available at no cost in our Shoe Swap.

### **Movement Magic**

Now offering weekday and weekend classes! Creative movement class designed for our youngest movers and shakers. Students use props, music, and imaginative play to help build rhythm, balance, body awareness, and coordination. 12-week session, 45 minute weekly, daytime class for Ages 3-4, \$150 per session.

Class options: Tuesday 10am, Wednesday 10am, or Saturday 9:15am (waitlist only).

### **Beginner Bharatanatyam**

We are collaborating with Rasika Dance to make Bharatanatyam, Indian Classical Dance Style, available at Hershey School of Dance and Arts. Class will meet Saturdays at 10:30am. Please email [rasikaschoolofdance@gmail.com](mailto:rasikaschoolofdance@gmail.com) for more information or to register.

## Adult Classes: Dance isn't just for the kids!

Currently we offer **Tap, Ballet, Zumba, and Adult Combo classes for ages 18+**.

We have the best community of adults that dance at HSDA, come see what it is all about!

- ZUMBA meets Mondays at 8:30pm, drop in \$5.
- Adult All Levels Ballet offers both day and evening classes: Tuesday 10am or 8:30pm
- Adult Combo class meets Thursdays at 8:30pm. This fun class offers a rotation of different styles that changes each month. Jazz, Hip Hop, Street Jazz to name a few!
- COMING SOON! Adult Beginner Hip Hop with Jason on Saturdays, dates/ times TBD.
- JUST ADDED: Weekday Tap Workshops!

### **Absolute Beginner Adult Tap Workshop Tuesdays 11am \$165/12-week session.**

This 12-week non-performing workshop is designed for adults who want to dip their toes into the wide world of tap dance. We will take a starting-from-scratch approach to mastering the basics of tap and exploring the fun of this rhythmic dance style. It is never too late to try something new!

### **Int/Adv Adult Tap Workshop Wednesday 11am \$165/12-week session.**

This 12-week non-performing workshop is designed for adults with a background in tap dance. We will learn some classic tap combinations, and create some of our own!

## Daytime Classes

We are looking to expand our daytime offerings. If you have an idea for a daytime class that would pair well at Hershey School of Dance and Arts, we want to hear from you! Arts, Fitness, Yoga, Music, Crafts...

## NEED TO REACH US?

EMAIL US! Email is the most efficient and quickest way to get a hold of us. If you prefer to talk on the phone, let us know in the email you prefer a return call. We are always happy to respond with a phone call.

## FRONT DESK HOURS

Find Miss Kim and the front desk team available to help and answer questions...

Monday 6:30-8:30

Tuesday 4:30-7:30

Wednesday 4:30-7:30

Thursday 5-8:30

Friday 4:30-6:45

Saturday 9-11:15am

## PRIVATE LESSONS

Private lessons are a great way to introduce a new style, focus on mastering skills, and enhance the learning experience. Many of our teachers offer one-on-one instruction throughout the year. We are happy to match you up with the right instructor in the style you are looking for.

We are excited to announce that **Ashley Layng** will be offering private ballet coaching for our HSDA students. If you are looking to progress in your ballet technique, one-on-one training will help you quickly achieve that next level in your dancing. Ashley provides unique and specialized lessons for each dancer, according to their needs. Scheduling is flexible and the private lesson duration must be at least an hour to allow proper warm up and training. Please email [hersheyschoolofdance@verizon.net](mailto:hersheyschoolofdance@verizon.net) for questions and scheduling.



### Private Lessons

- One on one instruction.
- 30 minute session \$45
- 60 minute session \$90.
- Style and focus of student's choice.
- Day/Time to be determined by student & teacher.

- 2 Students: \$70, 3 Students: \$95, 4 Students: \$120.
- Day/Time TBD by student & teacher.

Please email [hersheyschoolofdance@verizon.net](mailto:hersheyschoolofdance@verizon.net) attn: Hollis to schedule private or small group instruction.

### Small Group Sessions

- 45 minute Small Group instruction.
- 2-4 Students- style and focus of students' choice.

## BIG Dancewear SALE

All in stock dancewear including **leotards, shorts, and skirts, are all 50% off while supplies last.** Check them out in the lobby or through our online store in DSP. Tights are available for purchase from the front desk during regular hours or online as well. Tights are \$16 for adult sizes and \$14 for children sizes, available in pink and tan. Discount does not apply to tights. **Drop by on September 6 between 6-7pm to stock up before the dance year starts!**

## SHOE SWAP OPEN HOUSE 9/6

On Wednesday **September 6 drop by between 6-7pm** to check out a selection of gently used shoes, free to good homes! If you have dance shoes to donate to the shoe swap, please drop them off at the front desk, thank you! If you are looking for new dance shoes, we highly recommend The Dancer's Pointe in Hummelstown!

## HSDA MERCH

We now have a selection of Dance Happy hoodies and crop long sleeves as well as Dance Mom & Dad shirts, all in stock! We have a few show shirts still available for purchase and if you missed out on our first edition commemorative pins there are still some left. **This was our inaugural year with the collectors pins and we plan to do one for each recital.....start your collection this year!**



## SNACKS

Have a break between classes, and you want a little something to tame that hunger before your next class? We have individual snacks available for purchase at the front desk. Please check out the selection and if you have suggestions for future snacks to have for sale, please be sure to let us know.



## **PARKING LOT SAFETY**

Parents: Please walk your children to and from the building. Please do not have them cross the parking lot alone.

Dancers: Please wear street clothes or cover-ups to and from the building. Please wait inside the building to be picked up.

NO dance shoes in the parking lot or worn outside the building.

## **VIRTUAL OPTION**

A virtual option will be made available to students that are unable to attend class in person. Please email any requests for Zoom in advance- up to 10am on the day of class. Please notify us at [hersheyschoolofdance@verizon.net](mailto:hersheyschoolofdance@verizon.net). Once you have notified us of the need- you will find the Zoom camera icon in your portal, in the calendar, under the class.

## **TUITION**

**Tuition is posted by the first Monday of the month. Tuition is due on the 15th. If you enrolled in auto-pay, it will post just before the 15th. A \$5.00 fee will be assessed for late payments.**

# **2023-2024 Calendar\***

### **September 11 First Day of classes**

September 15-December 8: Discover Dance Session (excluding Nov 24)  
Sept 16: Hummelstown Arts Fest  
November 1: Costume Deposits & Recital Fee DUE  
November 22-26: Fall Break  
December 4-16: Class Visitation  
December 23- January 5: Winter Break

January 5-March 22 Discover Dance Session  
January 6: Classes Resume  
January 6-7: Excel in Motion  
January 12 Costume Balances DUE  
March 30-31: Spring Break  
May 13-18: Show Week: rehearsal and performances at the HERSHEY THEATRE

\***TBD** Student Showcase, Picture Days



## We celebrate these JOYS!



### Dance Camps

Campers had a great week learning about famous dancers, new moves, and fun choreography. We are so proud of you and look forward to dancing with you this fall! Thanks to the awesome team of camp teachers!

### August Intensive

Our August Intensive was a great way to end the summer. We had 57 classes for a total of 67.5 hours of dance, 23 different styles, 15 teachers, all in 5 days! At the end we were 1 big happy, tired, group of dancers. It was a week full of inspiration, growth, friends, and fun! Thank you!



### Hummelstown Arts Fest

On September 16 at 1pm, HSDANCERS will take to the streets and perform at Hummelstown Arts Fest. Come out and support HSDA while they are dancing in the square!

### Miss Emily & her family

...are growing! A second baby boy is expected to arrive the week dance begins! Miss Emily will miss the start of the dance year, but is excited to return and meet her students the week before Thanksgiving break! Miss Kim will be instructing Miss Emily's classes.