# **NEWSLETTER**

October 2023

at Hershey School of Dance & Arts,

we believe...

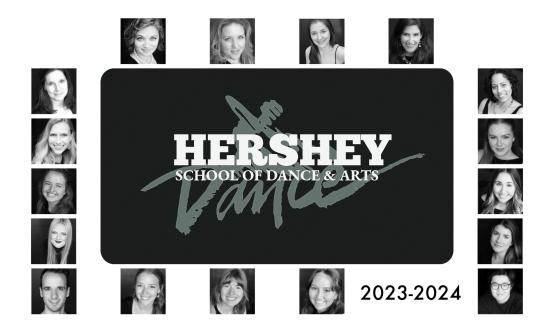
Dance is Joy.

Dance is Freedom.

Dance is Expression.

Dance is Community.

Dance is Life.



Our dance year is off to a great start. We have loved getting to know everyone and seeing how much you have grown.

Dancers are settling into classes and we are set up for a great year of learning and creativity ahead!

Hollis, Jenn, Jess, and Emily

## We celebrate these JOYS!



## Welcome Alexander!

Miss Emily and her husband welcomed Alexander to their sweet family earlier this month. Mom and Dad and big brother David are all in love! And so are we!

## **Hummelstown Arts Fest**

On September 16 HSDANCERS took to the streets and performed at the Hummelstown Arts Fest. Thank you to everyone that came out to cheer on our dancers and support the arts in our community! We are so proud of you dancers!





#### IN THE SPOTLIGHT

Jason is back! Every other Saturday Jason will be teaching Adult Beginner Hip Hop at 11am. We had our first class last week and it was a blast. Jason creates a welcoming environment and meets everyone where they are at. Make sure you sign up or register as a drop in. Head to your portal or our website to get on the list. Prorated fee available. Class meets 10/7, 10/21, 11/4, 11/18, 12/2.



# **Pop Up Classes**

Saturday October 21- SAVE THE DATE! Jason will be here doing a choreo based INT/ADV Hip Hop POP UP. Register in your portal or at hersheydance.com. 10/21 3-4:30pm \$25.



#### CLASS PLACEMENT

The first few weeks of classes teachers spend time getting to know new dancers and evaluating class placement for all students. During this time all classes will take time for review. It is also normal and expected that students will remain in any given level for more than 1 year of study. In certain styles such as theatre dance, street jazz, and contemporary/lyrical, students will spend several years at a certain level. That is how the program is designed and how students are expected to progress. It should also be noted that due to the customized process that we use to create classes, levels shift year to year based on students' needs. The priority is always given to placing students in the optimal learning environment where they will grow and thrive.

Dance is a practice and we create an environment of learning that teaches the whole dancer. Students should be encouraged to work toward their personal growth and mastery. Please don't hesitate to reach out if you have any questions or concerns. We will notify you directly if any adjustments need to be made to your student's schedule.

#### **GOOD REMINDERS**

It's always good to be prepared <u>Student & Parent Handbook | HSDA (hersheydance.com)</u>

# are you ready for class?

Guidelines for Classroom Preparedness



#### **DRESS CODE:**

Proper attire, shoes & hair prepared on time for class.



#### **NO ELECTRONICS:**

Phones & Smart Watches are in a safe place. No recording permitted.



#### **STAY HYDRATED:**

Water only; No gum, food or drink allowed in studios.
No peanut snacks please.



# **USE BATHROOM & WASH HANDS:**

Use bathroom before class & wash hands thoroughly.



#### **CLASSROOM ETIQUETTE:**

Come ready to learn! Bring your best effort, welcome corrections for growth, & celebrate your success & your peers.

#### **PARKING LOT SAFETY**

<u>Parents:</u> Please walk your children to and from the building. Please do not have them cross the parking lot alone.

<u>Dancers:</u> Please wear street clothes or cover-ups to and from the building. Please wait inside the building to be picked up.

NO dance shoes in the parking lot or worn outside the building.

#### WHAT IF I AM SICK?

We would like to remind all dancers and their families that you should refrain from coming to dance classes if you are sick. Please rest and return to dance when you are feeling better. Help keep our dance community healthy! You are able to mark your child absent through your parent portal or notify us through email.

#### VIRTUAL OPTION

A virtual option will be made available to students that are unable to attend class in person. Please email any requests for Zoom in advance- up to 10am on the day of class. Please notify us at hersheyschoolofdance@verizon.net. Once you have notified us of the need- you will find the Zoom camera icon in your portal, in the calendar, under the class.

#### **NEED TO REACH US?**

EMAIL US! Email is the most efficient and quickest way to get a hold of us. If you prefer to talk on the phone, let us know in the email you prefer a return call. We are always happy to respond with a phone call.

#### **FRONT DESK HOURS**

Find Miss Kim and the front desk team available to help and answer questions...

Monday 5:30-8:30 Tuesday 4:30-7:30 Wednesday 4:30-7:30 Thursday 4:30-8:30 Friday 4:30-6:45 Saturday 9-11:15am

#### **HSDA MERCH**

**It's HOODIE season!** Dance Happy hoodies and crop long sleeves as well as Dance Mom & Dad shirts, all in stock!

# **SNACKS and other goodies**

**SNACKS:** Have a break between classes, and you want a little something to tame that hunger before your next class? We have individual snacks available for purchase at the front desk.

HAIR TIES: Forgot your hair tie....again ?!

Now available for purchase from the front desk- Packs of Hair Ties \$1.

Buy a pack & put them in your dance bag so you are prepared for class

**STICKERS:** We have new sticker designs this fall, can you relate?



i can't i have dance
hershey school of dance & arts

## **BIG Dancewear SALE: Almost Gone!**

All in stock dancewear including **leotards**, **shorts**, **and skirts**, **are all 50% off while supplies last**. Check them out in the lobby or through our online store in DSP. Tights are available for purchase from the front desk during regular hours or online as well. Tights are \$16 for adult sizes and \$14 for children sizes, available in pink and tan. Discount does not apply to tights.

### **SHOE SWAP**

The shoe swap is always available for a selection of gently used shoes, free to good homes! If you have dance shoes to donate to the shoe swap, please drop them off at the front desk, thank you. If you are looking for new dance shoes, we highly recommend The Dancer's Pointe in Hummelstown!

#### **TUITION**

Tuition is posted by the first Monday of the month. Tuition is due on the 15th. If you enrolled in auto-pay, it will post just before the 15th. A \$5.00 fee will be assessed for late payments.

# 2023-2024 Calendar\*

November 1: Costume Deposits & Recital

Fee DUE

November 22-26: Fall Break December 4-16: Class Visitation

December 23- January 5: Winter Break January 5-March 22: Discover Dance

Session

January 6: Classes Resume

January 6-7: Excel in Motion

January 12: Costume Balances DUE

March 30-31: Spring Break

May 13-18: Show Week: rehearsal and performances at the HERSHEY THEATRE

\***TBD** Student Showcase, Picture Days

#### **PRIVATE LESSONS**

Private lessons are a great way to introduce a new style, focus on mastering skills, and enhance the learning experience.

Many of our teachers offer one-on-one instruction throughout the year. We are happy to match you up with the right instructor in the style you are looking for.

#### **Private Lessons**

- One on one instruction.
- 30 minute session \$45
- 60 minute session \$90.
- Style and focus of student's choice.
- Day/Time to be determined by student & teacher.

#### **Small Group Sessions**

- 45 minute Small Group instruction.
- 2-4 Students- style and focus of students' choice.
- 2 Students: \$70, 3 Students: \$95, 4 Students: \$120.
- Day/Time TBD by student & teacher.

Please email hersheyschoolofdance@verizon.net attn: Hollis to schedule private or small group instruction.



**Ashley Layng provides Private Ballet Coaching** 

#### **DISCOVER TAP & BALLET**

#### Ages 6-8

12-week workshop. This class will start with 6 weeks of tap followed by 6 weeks of ballet. Students will be introduced to the basics of each style in a fun atmosphere. Fridays 6:30pm \$165 per session. Prorated fee for Ballet section available.

#### **Adult Classes**

## Still time to join us at a prorated fee! Drop in classes available too!

Currently we offer **Tap, Ballet, Zumba, and Adult Combo classes for ages 18+**. We have the best community of adults that dance at HSDA, come see what it is all about!

- ZUMBA Mondays 8:30pm, drop in \$5.
- Adult All Levels Ballet Tuesday 10am or 8:30pm
- Adult Combo class Thursdays 8:30pm. This fun class offers a rotation of different styles
  that changes each month. Jazz, Hip Hop, Street Jazz to name a few! Starting 10/12, 4
  weeks of Hip Hop with Kristen. Prorated fee applicable.
- Adult Beginner Hip Hop with Jason every other Saturday 11am 9/23-12/2 register or drop in! Prorated fee applicable.
- JUST ADDED: Weekday Tap Workshops!

## Absolute Beginner Adult Tap Workshop Tuesdays 11am \$165/12-week session.

This 12-week non-performing workshop is designed for adults who want to dip their toes into the wide world of tap dance. We will take a starting-from-scratch approach to mastering the basics of tap and exploring the fun of this rhythmic dance style. It is never too late to try something new!

## Int/Adv Adult Tap Workshop Wednesday 11am \$165/12-week session.

This 12-week non-performing workshop is designed for adults with a background in tap dance. We will learn some classic tap combinations, and create some of our own!

## **Daytime Classes**

We are looking to expand our daytime offerings. If you have an idea for a daytime class that would pair well at Hershey School of Dance and Arts, we want to hear from you! Arts, Fitness, Yoga, Music, Crafts...